

Customizing your software needs ..

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#### **ABOUT**

**Heuristtic Minds (formerly TANNU Software Pvt. Ltd.)** is an IT consulting company. At Heuristtic we provide customized software solution. **HEURISTTIC's** techies are known for its sincerity and here we are keen to provide innovative and cost effective software solutions that address your business goals and help you to enhance your productivity and performance.

**Heuristtic Minds** is the organization of hardcore, talented and social techies, having innovative ideas, strategy and logic to make effort successful.

Founded in 2011 with the mission of becoming globally renowned Software Development, Website Development and Systems Integration Company. Heuristtic Minds's corporate office is located at Noida. To meet the worldwide demand for specialized enterprise software solutions, Heuristtic Minds offers the most advanced and cost-effective enterprise and customized software solutions, using the state-of-the-art technology platforms and highly skilled manpower. Our sincerity and dedication functions as an extension of our development team and help us to be more competitive and cost-effective.

Our approach is to build strong, long lasting client relations along with delivering effective customized solutions and support.

We welcome your feedback, compliments, complaints and valuable suggestions. Your feedback is very important to us as we work toward providing high quality service both now and in the future.

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#### Services offered by Heuristtic Minds

#### Custom Software and Application Development

"As market forces change the way we do business, the way companies spend on IT is also changing." With emerging applications on the cloud, the explosion of mobility, and the convergence of computing, businesses across industries are looking for **Custom Application Development** solutions to support their individual business needs.

**HEURISTTIC** helps organizations effectively manage their application portfolio through customizable solutions. We empower our clients with transformational value by leveraging our proven deployment techniques and industry best practices to create change-the-business, run-the-business and cross-functional IT solutions. We are a leader in helping organizations stay on the cutting edge by developing robust applications that are scalable, secure and easily maintainable.

- Windows / Web Based Application Development
- ✓ Mobile Application Development
- CMS & E-commerce Development
- ✓ Websites Development

#### Key Skills

- ✓ .Net Technology C#, ASP.NET, VB.NET.
- ✓ Php , CMS Word Press, Drupal, Magento.
- ✓ Database Server MS-SQL, MySQL, Oracle.

#### Customized Product and Product Engineering

Whether you are a small entrepreneur or Educational Organization Heuristtic Minds offers your business the opportunity to take advantage of our products to drive your business momentum with a strong IT environment. Some of our products are:

- CV Bank (Curriculum Vitae Management System)
- ✓ PMS (Project Monitoring System)
- ✓ Smart Recruiter (Recruitment Software)
- ✓ Inventory Management
- ✓ **Easy Bills** (Complete GST Billing Solution)
- Smart Library (Library Management System)
- ✓ Claim Management System (TPA)
- ✓ Courier Management System (CMS)
- Customer Relationship Management (CRM)

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- ✓ Payroll System
- Court Case Monitoring System(CCMS)
- ✓ Hospital Billing System
- ✓ Multilevel Marketing Software
- ✓ Ticker (Digital) Display System (Saas Enabled)

# Networking & Hardware Supply & Support

Computer software, hardware and IT networking are becoming more and more sophisticated and established these days. Full and functional integration between these three are increasingly become complex relationship to manage and requires a large skill set and manpower investment of both time and money.

Our set of services for computer and networking repair and maintenance includes desktop and laptop repair, software installation, hardware up gradation, virus scan and removal and data backup and recovery from damaged hard disks, corporate IT networking and system regular maintenance and overhaul, email network setup, cloud storage, new server and LAN setup, location transfer service for computers and networking instruments, router, switch, firewall installation for network and many more.

- ✓ Network System Design & Integration
- ✓ Home / Office Network Installation & Configuration
- ✓ Wired / Wireless Networks (Wi-Fi / LAN / WAN) Setup
- ✓ Remote Support & Maintenance
- ✓ Supply of Custom Built Computers (PC 's/ Notebook / Server)
- ✓ Windows and Software Installation
- ✓ Annual Maintenance and Support for Hardware and Networking
- ✓ Windows/ Linux Server Configuration

(Active Directory / DNS Server / Mail Server / Network Printer)

- ✓ Web Server Configuration (IIS / Apache)
- Web Sphere Portal Installation and configuration/patch Fixing/
  Tuning/LDAP configuration/Single sign with LDAP and Active Directory
- ✓ Database Server Configuration (Microsoft SQL Server /Oracle/My Sql)

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## Survey, Digitization & Data Entry

**Heuristtic Minds** has expertise in Field Survey, Online Survey, data processing and data analysis services.

**Heuristtic Minds** conducted Survey under Infrastructure Development Investment Program for Tourism (IDIPT) - Consultant for Tourist Statics (CTS) Funded by Asian Development Bank (ADB), for Punjab and Himachal Pradesh with more than 2.80 Lacks sample size.

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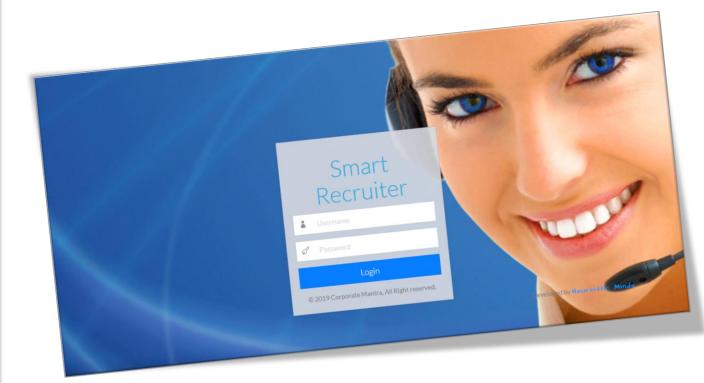
#### **Our Portfolio**

**Heuristtic Minds** (formerly **TANNU Software**) is a project-based software development company and has worked on many different types of projects and assignments. Few examples of the custom Applications that we have developed for our esteemed clients are mentioned below.

#### Smart Recruiter (Recruitment Process Software)

**Smart Recruiter** is a web based application which helps streamline your hiring process by providing multiple sourcing channels, reduces time to fill, and find the right match for all your job openings.

Hiring managers, interviewers, recruiters, candidates—hiring involves so many different people. Not only do you need to keep everyone in the loop, it also helps to have a record of the numerous conversations that occur. Smart Recruiter is a centralized hub for all hiring-related communications.



#### Courier Management System (CMS)

**Courier Management System (CMS)** is a web based application which supports the high availability of courier services to the business and to the customer. The system is being used for day to day activities such as booking a courier, maintain hub details, and maintain company details, process data of franchise and many other things. CMS is programmed using .Net Technologies. CMS can be customized to fit your business and can either be used as a complete system or as separate modules. CMS solution handles the end to end process staring from initiating a courier order, driver pickup and delivery of a courier business. CMS

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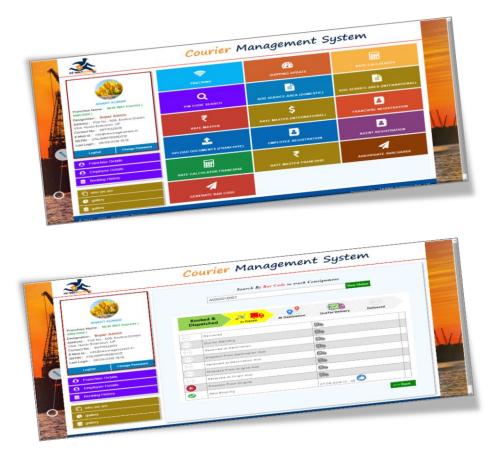
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covers all the controls and processes involved in Domestic and International Courier Services.

The Tracking and status update can be done by scanning barcode as well as by manual entry. It also maintains the Franchise details and various MIS reports in Graphical and tabular format.



#### Project Monitoring System (PMS)

**Project Monitoring System (PMS)** is an Online Web Based multiuser hierarchy based Computer application for Management Consultancy. A single interface for monitoring all Projects of all Functions based on various pre-defined Parameters.

This Software Monitors all Ongoing project from planning to execution stage including Deliverables, Invoicing, Payments, Expenses, Resource Management, Document Management, QMS/BMS Compliances, Debtors, WIP and Contribution.

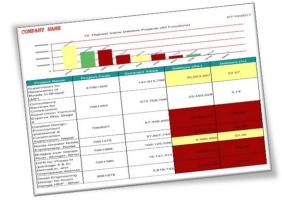
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#### Provides on-screen alerts and Graphical representation i.e



Green alert when no updation is pending Orange alert-before 7 days of due date **Red** Alert on and after the scheduled/Due date.

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#### Smart Library (Library Management System)

Smart library is a complete responsive web based Library Management System that manages and stores books information electronically according to members (Students/Teachers) need. The system helps both Members and library manager to keep a constant track of all the books available in the library. It allows both the admin and the members to search for the desired book. Library admin can keep a continuous check on the books issued and returned and even calculate fine.



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#### **Key Features:**

- ✓ Option for Online Booking of available Books.
- $\checkmark$  Option for Book Search with Location (Like Rack No, Row No. etc.)
- ✓ Details of Members Transaction History
- $\checkmark~$  Due date SMS alert to Members.
- ✓ Add book details with Book Image

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#### Management Information System (NTC-MIS)

National Textile Corporation is a Central Public Sector Enterprise with pan India presence. We developed a web based MIS Software for NTC as an IT solution partner of **JPS Associates Private Limited.** This Software connected 24 mills of NTC with their Regional offices and Head Office and provided business logic support functionality to improve productivity and efficiency.





A major functionality of this software is to capture all the **technical**, **financial**, **Personal**, **Marketing** (**Sales**) and **Engineering** data at mill level to generate reports at Mill level and consolidated reports at **Regional Office level** and **Head office** level on Daily, Weekly Monthly, Quarterly, Half Yearly and Yearly basis. It provides services to a large number of NTC users.

#### Curriculum Vitae Management System (CV Data Bank)

This application is developed for maintaining Curriculum Vitae of the experts for a Management Consultancy company. The software has extensive search capabilities to manage CVs for existing and potential experts based on various criteria like qualification, experience and knowledge sectors. It also indexes various components like Scanned signatures and photographs of the experts.

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This software automates the storage, retrieval and search of CVs to act as CVs search engine with Interactive search of CVs against vast criteria to find exact match. This Software can generate various formats prescribed by the International Financial Institutions i.e. **World Bank**, **Asian Development Bank**, **NHAI** and the **Japan International Cooperation Association**.

### Business Development Monitoring System (BDMS)

This Proposal Bank is web based online real-time development for Management Consultancy, which has capability to manage and monitor proposals and EOIs making for business development. Following are key features: Auto email alert for "to-be-submitted" proposals/EOIs list on daily basis Automates the storage, retrieval and search of previously submitted Proposals/EOIs to act as knowledge base to reuse sections and methodologies already written for previous Proposals/EOIs Interactive search of Proposals/EOIs against vast criteria to find exact match Provide Power Worksheet (PWS) area for Proposal/EOI making and using CVs from CV Bank and to provide collaboration area for business development team Online access to advertisements, RFPs, contracts, standard

documents, financial statements, proposal submitted, original proposal documents, project photos and other related documents Store and retrieve Proposals/EOIs results as lesson learnt Provide period based statistics of proposals/EOIs submitted, won, lost and under evaluation and also provide winning ratios etc. Secure access through different user rights and roles on country, region and division levels.

## ERP Application (Downtime Management System)

This Software provides Cost and downtime analysis of a biscuit manufacturing company to improve the organization's productivity and efficiency. By deploying a single model across the enterprise and leveraging the organization's information evaluation activities, this software successfully captured the true economic impact of each consideration.

One of the major functionality of this software is to capture all the production, and downtime data at plant level to generate informative reports on Daily, Monthly, and yearly basis.

#### Inventory Management System

TOSHA International is a typical manufacturing firm engaged in the business of electrical equipment and services. We developed this software as a tool to computerize all the departments like Sales & Marketing, Manufacturing, Inventory and Job card etc.

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This software comprised of different modules i.e. Inventory Management, Sales and Marketing, Purchases and Supplies and Project Monitoring.

#### Claim Management System (TPA)

This Software provides business logic support functionality for Third Party Administrator to facilitate faster processing and settlement of insurance Claims (Cashless/Reimbursement) of the policy holders.

The functionality of this project is to capture all the policy holders' information (Individual/Group), Claims (Cashless/Reimbursement) request, settlement and disbursement of claim cases. The MIS Reports of claim and disbursement are generated for Management of TPA and IRDA on Daily, Weekly Monthly, Quarterly, Half Yearly and Yearly basis.



## Customer Relationship Management (CRM)

HEURISTTIC's CRM is a cloud based solution that helps you track sales activities, predict customer behavior, automate, and keep sales processes streamlined. The solution is featured with colored alerts/indicators of Fresh Leads, HOT leads, Warm Leads, Closed Leads etc.



Admin will upload Fresh leads from excel file, that will be distributed to the Helpdesk Executive. The helpdesk executive will fill the call details with customer feedback and next follow up date.

Top level executives will be able to view the graphical reports of the progress.

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#### E-Commerce Web Portal (childistan.com)

CHILDISTAN Boon Box Private Limited, an ecommerce company. This portal is developed for their online sales of surprise gifts for children. The portal is integrated with online payment gateway, parent have to Signup/Sign In to the portal and after filling basic details they can subscribe for the package offered by the company for their kids.

#### Ticker Display System

This application is developed for a company who Supplies LED Display Boards, LED Scrolling Display etc). With the help of this software, the user can manage and display the custom messages, RSS feed and tweets, logo displays and lots of artistic features to enhance the attractiveness of the display boards.

This is a cloud based application and it can be used by multiple clients simultaneously (**S**oftware **a**s **a** service).

#### **Scheme Monitoring System.**

This Software is being used to monitor the progress of construction works under various schemes (Central and state Govt. funded schemes) for various departments of the districts in 'Bulandshahar' and 'Bareilly' in Uttar Pradesh. This application captures data on pre-defined parameters from various levels like the user department (First Level), DM's Office (Second Level) and the Independent Committee constituted by the Administrator (Third Level).

The application (Scheme Monitoring System Software) has a facility that the user can upload images as a proof of physical progress as well as the expenditure made till date so that concerned department/ DM's Office can monitor the progress on real time basis and if necessary, take action against the responsible officer/ contractor.

#### Tourism Software Solution

The Tourism Software Solution is a web Based Application. The objective of this project is to provide an integrated and multilingual solution for travel agencies, calculate the tour package cost including Hotel, Transportation, Excursion, Air/Train fare with miscellaneous expenses for Tourist.

This application also facilitate user to provide information of supplement / reductions using other room Type in same Hotel and same Room Type In other hotel. Through this application user can create their own itenary and can choose the best available option to stay.

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#### Hospital Management System.

This is web based application to provide an integrated solution for the Hospitals. This includes OPD,IPD,Lab Report etc.

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### **CCMS Application (Court Case Monitoring System)**

This Software is developed for a Law Firm with the functionality to Capture all the Court cases, case history, client details, case hearing details etc. This Software can manage all the case history, next hearing date with ease and convenience.

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#### Delivery Management System

This Software provides a robust 'delivery management system' to a courier service provider. The consignment details can be uploaded from MS Excel sheet to the database, and the consignment can be assigned to delivery boys, status of the consignment can be updated by the delivery supervisor on daily basis.

#### Multi-Level Marketing Application

This Software provides business logic support functionality for MLM (Multi Level Marketing), which aims to provide Business Tree and Genealogy of the members associated with this business.



This application handles the chain under each registered member. On the basis of their joining, this application calculates their earning and rewards.

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#### Some of our Websites / E-Commerce Site

- ✓ <u>www.achieversclasses.com</u>
- ✓ <u>www.biopoint.in</u>
- ✓ <u>www.crestoneadvisory.com</u>
- ✓ <u>www.dost.org.in</u>
- ✓ <u>www.ecorootsfoundation.org</u>
- ✓ <u>www.globalsourcingsolutions.in</u>
- ✓ <u>www.mpce.org.in</u>
- ✓ <u>www.newerawelfaresociety.org</u>
- ✓ <u>www.newwayxpress.in</u>
- ✓ <u>www.rahsociety.org.in</u>
- ✓ <u>www.sbnk.org</u>
- ✓ <u>www.sycom.in</u>
- ✓ <u>www.tannusoftware.com</u>
- ✓ <u>www.thebestcatboarding.com</u>



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# **Our Clients & Associates**

**Heuristtic Minds (formerly TANNU Software)** is a project-based software development company and has worked for many different clients. Given below is the list of our satisfied clients.

Member of the Surbana Jurong Group	<b>SMEC India Pvt. Ltd.</b> (Member of the Surbana Jurong Group) is engages in the business of Engineering consultancy.
<b>National Textile Corporation</b> <b>Limited,</b> (NTC) is a public sector company under the ambit of Minister of Textile, Government of India.	NTC
<b>BSES</b> Rajdhani Power Limited	<b>BSES Rajdhani/Yamuna Power Ltd.</b> A Joint Venture of Reliance Infrastructure Ltd. & Govt. of NCT of Delhi.
<b>Sycom Projects Consultants Pvt.</b> <b>Ltd.</b> is engages in the business of Technical & Management professional services for planning & execution of projects.	

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<b>New Era Welfare Society</b> is a registered Non-Government Organization (NGO). Working for Women and Child Empowerment.	NEW ERA
Tosha International	<b>Tosha International</b> is one of the leading organization for Electrical Sub Stations in India.
<b>Global Sourcing Solutions</b> is a leading Buying Agency, based at New Delhi.	GLOBAL SOURCING SOLUTIONS
RAH	<b>RAH Society</b> is a registered Non- Government Organization (NGO). Working for Human Empowerment.
<b>STADD Development Consulting</b> <b>Pvt. Ltd.</b> is a development consulting organization contributing to aspects of sustainable development.	INDO GERMAN ALUMNI NETWORK





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**G-Tech Infrastructure Consultancy Pvt. Ltd.** is an infrastructure consulting firm specialized in providing smart sustainable infrastructure engineering solutions to its client.

Focus Health Insurance TPA Private Limited. is a leading healthcare service and wellness service company with its remarkable presence all over India.



HIMACHAL

Department of Tourism and Civil Aviation, Himachal Pradesh

The Punjab Heritage & Tourism Promotion Board.



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# Thank you

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